



CHUCK e FOCUS

Week 3 – January 19, 2018

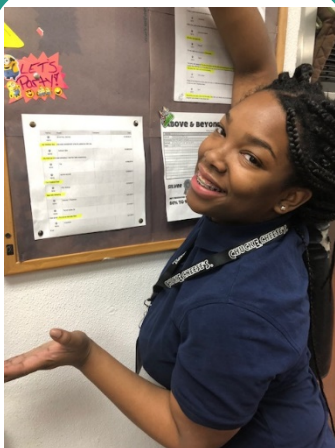
CHECK OUT THESE NUMBERS!

SHOUT OUT TO THESE OUTSTANDING RESTAURANTS FOR
MAKING THE TOP 10 IN SALES INCREASE LAST WEEK!

Restaurant	2017	2018	YOY
1. Oklahoma City NW Hwy, OK #889	\$10,872	\$21,006	93.2%
2. N. Kansas City, MO #747	\$18,172	\$30,339	67.0%
3. Independence, MO #082	\$17,480	\$28,634	63.8%
4. Olathe, KS #665	\$14,007	\$22,435	60.2%
5. Towne South OKC, OK #888	\$18,602	\$29,273	57.1%
6. Metcalf, KS #067	\$16,414	\$24,186	47.3%
7. Columbia, MO #748	\$8,025	\$11,472	43.0%
8. St. Louis West, MO #947	\$16,084	\$22,949	42.7%
9. St Louis, MO #948	\$25,910	\$35,467	36.9%
10. Charleston, SC #966	\$17,878	\$24,399	36.5%



cast member SPOTLIGHT of the week



NORTHEAST

Meet Bai Abdullah, Cast Member in restaurant #450 Snyder. Bai has been a super star with Chuck E. Cheese for 6 months, and already has been promoted to parties. She loves hearing all of the guest compliments on her parties, and even runs a 37% stuffed crust upsell at cash. This week, she is starting on Team2 Development. We love having Bai on our team!



WESTERN

Meet Jillian Kaun, Cast Member in restaurant #447 La Mirada. Jillian has been a super star with Chuck E. Cheese for 2 years now and counting. She is an amazing party server that always ensures her guests have a great time, especially the birthday star! Not only is she the Team2 for her area, she is also the Ambassador of FUN for her entire restaurant! She is always having fun and making magic with everyone around her.



CENTRAL

Meet Corey Doyle, Cast Member in restaurant #532 Largo. Corey has been a super star with Chuck E. Cheese for 6 years now and counting! He is one of our most exceptional Team2 Cast Members. He is the trick of all trades, and our go-to guy when we have new hires. He takes pride in the new FUNctions playbook and loves to spread the fun! He is really good at getting birthday surveys as well as POS surveys. Corey is best known for his awesome Chuck E. roadshows and getting the kids who are really shy and scared to get up and dance.



2ND ANNUAL CHUCK E. BOWL

Weekend 4 Challenge – DM Pro Bowl District Manager Scavenger Hunt!

Your Challenge:

It is time for the coaches to step up and really get in on the fun! District Managers, this is your time to shine and earn some extra points for your district that could put them in the lead and send your team off to the Chuck E. Bowl! The top district from each Region will be moving on to compete in the Chuck E. Bowl!

Weekend 4 Details:

- **Dates: Jan 26 – Jan 28**
- District Managers will receive their Scavenger Hunt list on Friday Morning, January 26th
- 1 point for every item marked off on the Scavenger list
- 15 bonus points awarded if a completed scavenger hunt is turned in
- 10 bonus points to the **FIRST DM PER REGION** to send in a complete scavenger hunt
- please label Pictures/videos with the corresponding number on the list to help avoid confusion.
- Entries must be labeled with DM name and District Name
 - ❖ Ex: Adam Shafran ShafraNNinjas item #4, 5, and 6
- All entries are to be sent into myfavoritefun@cecenterentertainment.com

Questions? Feel free to reach out to Sondra Fincher at sfincher@cecenterentertainment.com or your Regional AOF!



Chuck E. Bowl Details:

- *Points accumulate week-by-week; there is no elimination until week 4*
- *Submissions are to be sent in to myfavoritefun@cecenterentertainment.com with #chuckebowl, #(store#), #district name)*
- *Tie breaker (if needed) will be a vote based on overall participation and quality of submissions.*



a&b moments...

I came into this location with 6 kids and 4 adults and purchased 500 points. The cashier was extremely helpful in applying the coupons I had on my phone for all of the tokens. Then, when we left and cashed in for prizes, again Destiny was very helpful and patient in getting the prizes. (all while training a new employee.) She should be applauded for her work ethic, positive attitude, and for going above & beyond for us. Thank you!

Northeast Region
King of Prussia, PA #543
RVP Jim Brawley
DM Jon Fiorentine
GM Robert Newcomer
Cast Member Destiny

I recently had a party at your venue in Visalia, CA and I wanted to compliment our hostess. This is the fourth year we have had our son's birthday party at Chuck E. Cheese's. We have found this venue to be very accommodating for our son who has downs syndrome. Our hostess, Larkin, was awesome! She was very patient and kept us moving right along. Throughout the party, Larkin checked in with us frequently, never did we have to ask for her. It allowed us to focus on our son the entire time. We loved the fact that she encouraged him to get up and dance during the birthday song. She was very genuine towards him. Thanks to Larkin, we, as parents, had one of the best party celebrations ever. Very stress free! We appreciate all your venue does to provide parents like us with hostesses with such an awesome attitude and kindness!

Western Region
Visalia, CA #043
RVP Tim Kerum
AD Steve Charlebois
GM Staci Lopez
Cast Member Larkin

The staff at the Darien location has been great lately! We've been by few times in the last couple months and everyone has been really friendly and helpful. They do a great job of interacting with the kids and making sure everyone is happy. There's a young man named Jason I believe who has been especially great with the kids. All the managers we've interacted with have been great too. Thanks for making our visits extra fun!

Central Region
Darien, IL #685
RVP Chris Kelly
AD Troy Watring
GM Debroah Dye
Cast Member Jason

I just wanted to give credit where credit was due. My son had his party at Chuck E. Cheese in New Orleans, LA and our hostess' name was Jernesha and I have to say she was amazing! We loved her she was so great and helpful, anything we needed she was right there with a smile. My son loved her she was so great with him. This is the type of employee your establishment needs. She made what would have been a very stressful situation for me as I have high anxiety and never have b-day parties very easy and painful to deal with.

Southeast Region
New Orleans, LA #684
RVP Bill Eich
DM Brian Pitre
GM Nedra Bocage
Cast Member Jernesha

anniversaries

20+ YEARS

30 YEARS
Amy Huey
Asst. Mgr ~ 535

20 YEARS
Andrew Filean
Tech Mgr ~ 958

15 YEARS
Martha Mendez ~ 523

10 YEARS
Kristy Linares ~ 482
Vera Pearson ~ 563

5 YEARS
Michelle Del Cid ~ 066
Michel Cotton ~ 090
Selene Mena-Cruz ~ 095
Alexander Haman ~ 534
Travis Davis ~ 562
Juan De La Rosa ~ 588
Alexander Orama-Rosa ~ 719
Briana Williams ~ 729
Dequarius Slaughter ~ 803
Robert Bath ~ Refurb Tech
Chemyn Reaney ~ Franchise
Admin
Ginger Marvin ~ Field Marketing
Specialist

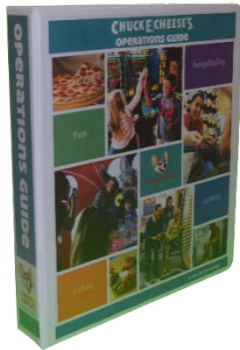


CHUCK E.
LEARNING

OPERATIONS manuals

Exciting News!

In the next week, everyone will be receiving a new 2018 Operations Manual!



These will be shipping straight from the vendor – when you receive your new updated version, please discard your old one.

If you have any questions, please reach out to your L&D Manager at learning@cecentertainment.com



MERCH

FERDINAND FINGER PUPPETS



A couple of reminders:

- Any leftover Ferdinand Finger Puppets should be placed in the 75A ticket bin.
- Check to make sure you are displaying the \$6.99 US \$7.99 Canada CEC Shape Gumball Machines with the package of gumballs that come with it – item#58336

Mystery Question of the Week:

We all know that the gumball machine is the top selling item at Chuck E.'s Gift Shop, what is the 2nd top selling item?

please be specific with you answer and send to

merchandise@cecentertainment.com . First person with the correct answer will receive a mystery prize from the merchandise department.

CANDY FOR YOUR CARDS!

Reminder!

We are offering a piece of 10 ticket candy (tootsie rolls) for each card turned into the recycle bin (limit 4 per guest). All Cast Members should help push this initiative, particularly your Gift Shop and Kid Check Cast.

STAR AWARDS

Today is the last day!

If you have not already done so, please remember to nominate for the Star Awards! Let's show our appreciation and support to all of our peers who have helped make 2017 that much better for one another!

How to nominate:

1. Click on the following link:
<https://www.surveymonkey.com/r/starawards2018>
2. Fill out the brief survey to nominate who you think should get the following awards:
3. Click Send!

Questions? Please email

learning@cecentertainment.com



1ST QUARTER SAFETY RULES POSTER:

#1 Wear your slip resistant shoes.

Slip and falls are one of the leading accidents at Chuck E. Cheese! Wearing the correct footwear will greatly reduce the risk of slipping.

Also, slip resistant footwear is a part of the CEC uniform standards. They must be worn by every cast member and Manager on every shift. The soles will be stamped with the words Slip Resistant. Managers please take time to check your team and enforce this standard.



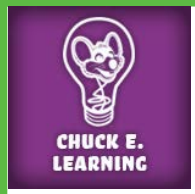
Ordering information

Shoes for Crews <https://www.shoesforcrews.com/partnersites/corporateintranet/?id=131869>

SR Max www.srmax.com/chuckecheese

You will need to know your location number to order from both of these sites.

Safe-T-step are available at Payless Shoes Stores.



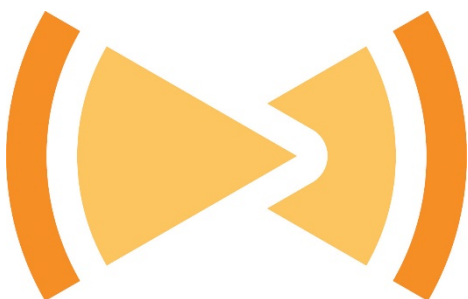
Tablets

- | | | |
|----|-------------------------|------|
| 1. | St. Petersburg, FL #460 | 4.3% |
| 2. | St. Louis West, MO #947 | 3.3% |
| 3. | Houston, TX #735 | 3.1% |
| 4. | Worcester, MA #459 | 3.0% |
| 5. | Murfreesboro, TN #664 | 2.9% |

These restaurants had the highest upsell % on tablet sales less than 15% of total sales, that is TRUE UPSELLING!
Great job!



GET MORE IN 2018



STAY TUNED

GIFT CARD Sales CONTEST RESULTS

Will be announced shortly! We are diligently going through to make sure all results are as accurate and fair as possible.



CHUCK E. CHEESE'S



HOT JOBS General Manager

371 ~ Foothill Ranch, CA

407 ~ Corona, CA

631 ~ Stockton, CA

761 ~ Santa Maria, CA

463 ~ Waterbury, CT

613 ~ Douglasville, GA

349 ~ Batavia, IL

958 ~ Des Moines, IA

526 ~ Syracuse, NY

737 ~ Columbus, OH

Tech Manager

108 ~ Redwood City, CA

355 ~ Valencia, CA

377 ~ Lynwood, CA

404 ~ San Jose Kooser, CA

409 ~ Diamond Bar, CA

768 ~ Pinole, CA

426 ~ Lakeland, FL

680 ~ Tallahassee, FL

615 ~ Fayetteville, GA

341 ~ Kokomo, IN

770 ~ Frederick, MD

774 ~ Takoma Park, MD

476 ~ Springfield, MA

564 ~ Memphis, MS

566 ~ Hattiesburg, MS

472 ~ Manchester, NH

525 ~ E. Hanover, NJ

542 ~ Union, NJ

557 ~ Columbus, OH

738 ~ Sharonville, OH

844 ~ Mississauga, ON

437 ~ Philadelphia, PA

763 ~ Greensburg, PA

967 ~ Columbia, SC

417 ~ San Antonio, TX

577 ~ Columbus, OH

586 ~ Austin, TX

056 ~ Richmond, VA

343 ~ Spokane North, WA

344 ~ Spokane Valley, WA

626 ~ Tacoma, WA

District Tech Manager

District Tech Manager

Based in West El Paso, TX

Regional L&D Manager

Regional L&D Manager

Based in Central Region

Field Marketing Specialist

Field Marketing Specialist

Field Marketing Specialist

Field Marketing Specialist

Field Marketing Specialist

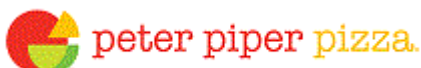
Based in Corona, CA area

Based in Bell, CA area

Based in Queens, NY area

Based in Houston, TX area

Please visit www.chuckecheese.com/careers to review all open Chuck E. Cheese positions



interested in a peter piper opportunity?

General Manager

General Manager

Miami, FL #1271

Sierra Vista, AZ #1250

Please visit <http://www.peterpiperpizza.com/search-jobs.html> to review all open Peter Piper Pizza positions